



# Business A Level



**Exam Board:** Edexcel

**Entry requirements:** GCSE Maths and English Grade 5

## Intent

### Structure

Do you have an interest in business, and want to start your own business one day? Do you have an enquiring mind and are interested in learning about the world around you, how businesses are set up, and what it is that makes someone a great entrepreneur?

This fun and interesting course will help you to understand all this and more. We are passionate about Business at Shoreham Academy and believe this A Level prepares you for the world of work, no matter what path you take. Whether you have enjoyed it at GCSE and want to learn more, or have never studied it but interested to find out why it's so popular, you are sure to enjoy the challenge of A Level Business.

Business is a real life practical subject, which requires students to be passionate about the world they live in, take notice of current affairs and be interested in real businesses, both locally, nationally and globally. It is a varied course, including the creative side of marketing, the logical side of decision making, the mathematical aspects of finance and the critical thinking of topics such as ethics.

## Implementation

### Content & Sequencing

You will have two teachers for A Level Business. This allows you to benefit from teachers who are experts in the field and have relevant business experience, as well as experts for those exam papers.

One will teach these topics which are assessed in Paper 1: Marketing and People · Meeting customer needs · The market · Marketing mix and strategy · Managing People · Entrepreneurs and Leaders · Global Business · Globalisation · Global markets · Global marketing · Multinationals

Your other teacher will cover these topics which are assessed in Paper 2:

Managing Business Activities · Raising finance · Financial planning · Managing finance · Resource management · External influences · Business objectives and strategy · Business Growth · Decision - making techniques · Assessing competitiveness · Managing change

You will be required to work individually and as a group. You will work in class, plus independently on homework and revision, as well as keeping up to date with current affairs.

### Assessment Methods

Throughout the course students will be assessed verbally in class, written homework, end of unit assessments and mock exams.

The final assessments are 100% exam based and are as follows:

Paper 1: 35% Marketing, people and global Business  
Paper 2: 35% Business Activities, decisions and strategy  
Paper 3: 30% Investigating business in a competitive environment

Paper 3 draws from all four themes and is based on a pre-release industry context

All papers are 120 minute written examinations.

Grades for A Level Business are A\*-E.

## Impact

### Onward Progression

After this qualification you'll understand the world of business and have developed skills in: making decisions and developing persuasive arguments creative and practical problem solving understanding data, finance and communication.

It's a great step preparing you for higher education, a higher level apprenticeship or going straight into employment. An A Level Business course could help prepare you for an entrepreneurial role and help you to gain an understanding of what is involved in a business-related profession, like accountancy, law, marketing or the leisure and tourism industry.

Business complements all subjects because every student will be an employee at some point, so will benefit from critiquing businesses. It also helps support people's careers as they might be self employed in the future. It will also help you get that vital investment in the Dragon's Den!

Many of our students go on to study Business, Business Management, Accounting, Marketing, Product and Graphic Design, Economics and Finance, all of which are supported by taking this A Level

## Further information contact

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